

Nebraska Nursing Leadership Conference

April 8, 2025 – 8:45 A.M. – 4:30 P.M.

Kearney, Nebraska – Younes Conference Center South

Sponsored By:

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Partnering Organizations:

The Nebraska Hospital Association, The Nebraska State Office of Rural Health, Heartland Health Alliance, CHI Health: CAH Network, Nebraska Organization for Nursing Leadership, Rural Nebraska Healthcare Network

Nebraska Nursing Leadership Conference

Date

April 8, 2025 – 8:45 A.M. – 4:30 P.M.

Location

Kearney, Nebraska – Younes Conference Center South
416 Talmadge St, Kearney, NE 68845

Partnering Organizations

The Nebraska Hospital Association, The Nebraska State Office of Rural Health, Heartland Health Alliance, CHI Health: CAH Network, Nebraska Organization for Nursing Leadership, Rural Nebraska Healthcare Network

Who Should Attend?

Nurse Leaders in Nebraska.

Overview

This program has been designed to meet the education needs of health care professionals including hospital and clinic nursing leaders, focusing on managing teams, recruitment and retention, communication skills, health care finance, and mentorships.

Register

Register online at: nebraskahospitals.org

REGISTRATION OPTIONS:

NHA Nurse Leadership Conference \$35
(no walk-ins)

Lodging

Fairfield Inn - 510 W Talmadge Rd, Kearney, NE 68845
Phone: (308) 236-4200
Rate \$149.95/night for Monday, April 7th.

Your Faculty

Patti Artley, DNP, RN, CPN, NEA-BC
CCO, CNO
Medical Solutions

Meghan Chaffee, JD
Chief Advocacy and Legal Officer
NHA

Rebecca Harling, JD
Lincoln County Attorney
Lincoln County

Clint Maun, CSP, MS
Senior Partner
Maun-Lemke Speaking and Consulting

Carrie O'Brien, BSN, RN
Clinical Data Analyst for the Stroke and Trauma Programs
Great Plains Health

Stacey Ocander, EdD
Vice President, Workforce and Education
NHA

Chastity Orr, MSN, BSN, RN, CPAHA
Clinical Manager, Stroke, Sexual Assault, Telehealth
Great Plains Health

David Cloyed, MS, RN, NI-BC
Director of Enterprise Applications
Nebraska Medicine

Katie Silva, BSN, RN
Quality Data Abstractor
Great Plains Health

David Slattery
Senior Director, State & Rural Advocacy
NHA

Jim Ulrich, MHA, FACHE
Chief Executive Officer
York General

QUESTIONS?

For questions about content of the conference, contact [Dana Steiner](#), Senior Director, Medicaid Quality Improvement at (402) 742-8140 or [Brian Noonan](#), Senior Director, Member Communications, at (402) 742-8151.

For questions about registration or lodging, contact [Heather Bullock](#), Member Services & Events Manager, at (402) 742-8148.

Accredited Continuing Education

Accreditation Statement

In support of improving patient care, this activity has been planned and implemented by AXIS Medical Education and the Nebraska Hospital Association. AXIS Medical Education is jointly accredited by the Accreditation Council for Continuing Medical Education (ACCME), the Accreditation Council for Pharmacy Education (ACPE), and the American Nurses Credentialing Center (ANCC), to provide continuing education for the health care team.



Credit Designation for Nursing

AXIS Medical Education designates this continuing nursing education activity for a maximum of 6.0 contact hours.

Learners are advised that accredited status does not imply endorsement by the provider or ANCC of any commercial products displayed in conjunction with an activity.

AXIS Contact Information

For information about the accreditation of this program please contact AXIS info@axismeded.org.

Disclosure of Relevant Financial Relationships

AXIS Medical Education requires faculty, instructors, authors, planners, directors, managers, peer reviewers, and other individuals who are in a position to control the content of this activity to disclose all personal financial relationships they may have in the past 24 months with ineligible companies. An ineligible entity is any organization whose primary business is producing, marketing, selling, re-selling, or distributing health care products used by or on patients. All relevant financial relationships are identified and mitigated prior to initiation of the planning phase for an activity.

AXIS has mitigated and disclosed to learners all relevant financial relationships disclosed by staff, planners, faculty/authors, peer reviewers, or others in control of content for this activity. Disclosure of a relationship is not intended to suggest or condone bias in any presentation but is made to provide participants with information that might be of potential importance to their evaluation of a presentation or activity. Disclosure information for faculty, authors, course directors, planners, peer reviewers, and/or relevant staff is provided with this activity.

The faculty listed below reported no relevant financial relationships or relationships they have had with ineligible companies of any amount during the past 24 months.

Patti Artley, DNP, RN, CPN, NEA-BC
Meghan Chaffee, JD
Rebecca Harling, JD
Clint Maun, CSP, MS

Carrie O'Brien, BSN, RN
Stacey Ocander, EdD
Chastity Orr, MSN, BSN, RN, CPAHA
David Cloyed, MS, RN, NI-BC

Katie Silva, BSN, RN
David Slattery
Jim Ulrich, MHA, FACHE

The directors, planners, managers, peer reviewers, and relevant staff reported the following financial relationships they have with any ineligible company of any amount during the past 24 months:

Name of Planner/Manager

Dana Steiner, BSN, MBA, COHQ
Margaret Woeppel, MSN, RN, CPHQ, FACHE
Amber Kavan, BSN, RN, CPHQ
Amanda Hodge
Janet Schultz, MSN, RN, FACEHP, CHCP
Jennifer Hodge

Reported Financial Relationship

Nothing to disclose
Nothing to disclose
Nothing to disclose
Nothing to disclose
Nothing to disclose
Nothing to disclose

Disclaimer

Participants have an implied responsibility to use the newly acquired information to enhance patient outcomes and their own professional development. The information presented in this activity is not meant to serve as a guideline for patient management. Any procedures, medications, or other courses of diagnosis or treatment discussed in this activity should not be used by clinicians without evaluation of patient conditions and possible contraindications on dangers in use, review of any applicable manufacturer's product information, and comparison with recommendations of other authorities.

Requirements for Credit:

- Attend/participate in the educational activity and review all course materials.
- Complete the CE Declaration form online by **May 8, 2024**. Instructions will be provided. If you do not enter the online portal by the above date, you will not be able to retrieve your statement of participation.
- Upon successful completion of the online form, your statement of completion will be presented to you to print.

At-A-Glance Agenda

8:45 A.M. – 9:15 A.M.	Registration
9:15 A.M. – 9:20 A.M.	Welcome
9:20 A.M. – 10:20 A.M.	Handling Negative Attitudes in Yourself and Others Clint Maun, CSP, MS, Senior Partner, Maun-Lemke Speaking and Consulting
10:20 A.M. – 10:30 A.M.	Break
10:30 A.M. – 11:00 A.M.	Handling Negative Attitudes in Yourself and Others – Continued Clint Maun, CSP, MS, Senior Partner, Maun-Lemke Speaking and Consulting
11:00 A.M. – 11:40 A.M.	Creating a Resilient Health Care System through Culture and Strategy Jim Ulrich, MHA, FACHE, Chief Executive Officer, York General
11:40 A.M. – 12:30 P.M.	Lunch
12:30 P.M. – 1:10 P.M.	Leveraging Artificial Intelligence to Drive Clinical Efficiency David Cloyed, MS, RN, NI-BC, Director of Enterprise Applications, Nebraska Medicine
1:10 P.M. – 2:10 P.M.	Workforce Wellness: Effective Approaches to Foster Well-being and Retention in Healthcare Patti Artley, DNP, RN, CPN, NEA-BC, CCO, CNO, Medical Solutions
2:10 P.M. – 2:25 P.M.	Break
2:25 P.M. – 3:55 P.M.	Documentation Improvement: Mock Trial Chastity Orr, MSN, BSN, RN, CPAHA, Clinical Manager, Stroke, Sexual Assault, Telehealth, Great Plains Health Carrie O'Brien, BSN, RN, Clinical Data Analyst for the Stroke and Trauma Programs, Great Plains Health Katie Silva, BSN, RN, Quality Data Abstractor, Great Plains Health Rebecca Harling, JD, Lincoln County Attorney, Lincoln County
3:55 P.M. – 4:25 P.M.	NHA Updates: Advocacy, Workforce, Data Stacey Ocander, EdD, Vice President, Workforce and Education, NHA David Slattery, Senior Director, State & Rural Advocacy, NHA Meghan Chaffee, JD, Chief Advocacy and Legal Officer, NHA
4:25 P.M. – 4:30 P.M.	Wrap-up

Agenda

8:45 A.M. – 9:15 A.M.

Registration

9:15 A.M. – 9:20 A.M.

Welcome

Dana Steiner, MSN, MBA, CPHQ, Senior Director, Medicaid Quality Improvement, NHA

9:20 A.M. – 10:20 A.M.

Handling Negative Attitudes in Yourself and Others

Clint Maun, CSP, MS, Senior Partner, Maun-Lemke Speaking and Consulting

Description:

This session will present specific methods to allow participants to raise and keep their personal attitude at a positive, solution-oriented level. Clint will provide detailed steps to ensure you have the tools to keep your motivation highly charged. The session will also explore how you can ensure these same tools are offered to others and implemented in their ongoing daily personal and workplace life. The participants will also learn proven method to deal with chronic negativity that distracts team success.

Objectives:

- Determine current motivational levels in themselves and others.
- Use the tools provided to keep their attitude positive.
- Offer the methods to others that insure they can control their own motivation.
- Stop chronic negativity that is way out of bounds.
- This session will include lecture, role play, group discussion, and question/answer. This session will truly allow your team to advance to the next level by facilitative lecture and practice.

10:20 A.M. – 10:30 A.M.

Break

10:30 A.M. – 11:00 A.M.

Handling Negative Attitudes in Yourself and Others – Continued

Clint Maun, CSP, MS, Senior Partner, Maun-Lemke Speaking and Consulting

11:00 A.M. – 11:40 A.M.

Creating a Resilient Health Care System through Culture and Strategy

Jim Ulrich, MHA, FACHE, CEO, York General

Description:

This session will present useful information regarding the role a culture that values excellence and enhances through strong strategic planning, plays in a healthcare organization's long-term and sustained success. The speaker will also discuss the key functions that nursing leadership and clinical excellence play in culture and strategy. The healthcare ecosystem is ever evolving, which drives the necessity of a strong culture and strategy to be "difference makers" in a highly competitive and complicated healthcare industry.

Objectives:

- Describe what makes up an organization's culture and how to keep it vibrant.
- Describe the process of strategic planning and the importance of a strong strategic plan for organizational success
- Understand how nursing leadership helps to shape the culture of an organization and the role that they should play in the development of a strategic plan.
- Relate finances and clinical practice and high-quality care to the organization's strategic plan.

11:40 A.M. – 12:30 P.M.

Lunch

Agenda

12:30 P.M. – 1:10 P.M.

Leveraging Artificial Intelligence to Drive Clinical Efficiency

David Cloyed, MS, RN, NI-BC, Director of Enterprise Applications,
Nebraska Medicine

Description:

This session will highlight the incorporation of AI into the clinical workflows at Nebraska Medicine. Technological advances in healthcare are continuously evolving. It is imperative to consider implementation strategies and understand the risk and benefits that may be realized when new processes become part of patient care.

Objectives:

- Explain how AI can assist healthcare professionals in documentation, diagnosing diseases more accurately and quickly by analyzing medical images, patient data, and genetic information.
- Explain how AI can tailor treatment plans to individual patients by predicting responses to different therapies, monitoring patient progress, and providing personalized recommendations.
- Highlight how AI can streamline administrative tasks, manage hospital resources, and reduce operational costs, allowing healthcare providers to focus more on patient care.

1:10 P.M. – 2:10 P.M.

Workforce Wellness: Effective Approaches to Foster Well-being and Retention in Healthcare

Patti Artley, DNP, RN, CPN, NEA-BC, CCO, CNO, Medical Solutions

Description:

As healthcare faces unprecedented challenges, workforce wellness has become more essential than ever. Join Patti Artley, Chief Nursing Officer at Medical Solutions, as she explores innovative strategies to promote well-being and reduce burnout across healthcare teams. This session will address how fostering a supportive work environment and utilizing staff to the top of their license can enhance retention and elevate job satisfaction. Learn actionable approaches that prioritize mental wellness and empower healthcare professionals to thrive, helping organizations build resilient teams and improve patient care.

Objectives:

- Understand the critical role of mental well-being in workforce retention and satisfaction.
- Explore strategies to reduce burnout and promote a culture of wellness across healthcare teams.
- Learn methods for top-of-license utilization to maximize team impact and support professional fulfillment.

2:10 P.M. – 2:25 P.M.

Break

2:25 P.M. – 3:55 P.M.

Documentation Improvement: Mock Trial

Chastity Orr, MSN, BSN, RN, CPAHA, Clinical Manager, Stroke, Sexual Assault, Telehealth, Great Plains Health

Carrie O'Brien, BSN, RN, Clinical Data Analyst for the Stroke and Trauma Programs, Great Plains Health

Katie Silva, BSN, RN, Quality Data Abstractor, Great Plains Health

Rebecca Harling, JD, Lincoln County Attorney, Lincoln County

Description:

During this session, the Great Plains Health team will explore how a nursing mock trial can be an effective educational strategy to help nurses and clinical staff acquire direct experience of how evidence is used to make clinical decisions. The team in partnership with their local county attorney will describe their implementation of a mock trial model within their organization that allowed nursing staff to understand thorough documentation and awareness of its importance.

Objectives:

Understand the critical role of mental well-being in workforce retention and satisfaction.

- Discover out of the box method to bolster nursing engagement in education.
- Use quality indicators to guide the direction of a Mock Trial.
- Define outcomes of educational engagement supported by data.
- Discuss engagement with Lincoln County Attorney.

3:55 P.M. – 4:25 P.M.

NHA Updates: Advocacy, Workforce, Data

Stacey Ocander, EdD, Vice President, Workforce and Education, NHA

David Slattery, Senior Director, State & Rural Advocacy, NHA

Meghan Chaffee, JD, Chief Advocacy and Legal Officer, NHA

Description:

During this session the NHA Team will cover updates on the healthcare ecosystem that hospitals are working hard to succeed in.

Objectives:

- Understand legislative updates and changes that drive healthcare change.
- Discuss staffing and clinical education barriers and needs in the hospital setting.
- Evaluate opportunities for using data to drive strategy.

4:25 P.M. – 4:30 P.M.

Wrap-up

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