



Nebraska

2025 RURAL HEALTH CONFERENCE



RURAL HEALTH CLINIC TRACK

Monday, June 9

1:00 P.M. - 4:00 P.M.

PRE-CONFERENCE SESSION | STRATEGIES TO ADDRESS BYPASS AND SHIFT PERCEPTIONS THAT CONTRIBUTE TO OUTMIGRATION

Michelle Rathman | CEO, Impact! Communications, Inc.

4:00 P.M. - 6:00 P.M.

WELCOME RECEPTION

Tuesday, June 10

8:30 A.M. - 8:45 A.M.

OPENING REMARKS

Jed Hansen | Executive Director, NeRHA
Jeremy Nordquist | President, NHA

8:45 A.M. - 9:30 A.M.

OPENING KEYNOTE | WORKING HARD AND BEING BROKE IN THE RICHEST COUNTRY IN THE WORLD

Sarah Smarsh, Author

9:30 A.M. - 10:00 A.M.

SPONSOR BREAK & NETWORKING

10:00 A.M. - 11:00 A.M.

BEST PRACTICES CHECKLIST – FINANCIAL PERFORMANCE (PART 1)

Rob Bloom, CPA | Principal, Wintergreen

11:00 A.M. - 11:15 P.M.

BREAK

11:15 A.M. - 12:00 P.M.

GENERAL SESSION

TBD

12:00 P.M. - 1:00 P.M.

LUNCH & AWARDS

1:00 P.M. - 1:30 P.M.

SPONSOR BREAK

1:30 P.M. - 3:00 P.M.

RURAL HEALTH CLINIC COMPLIANCE & EMERGENCY PREPAREDNESS UPDATE

Kate Hill, RN | VP Rural Health, The Compliance Team

3:00 P.M. - 3:45 P.M.

RURAL HEALTH CLINIC CARE COORDINATION AS A STRATEGIC INITIATIVE

Nicole Thorell, RN, MSN, FNP-C | Senior Consultant, Wintergreen

3:45 P.M. - 4:00 P.M.

BREAK

4:00 P.M. - 5:00 P.M.

SPONSOR RECEPTION

5:00 P.M. - 6:30 P.M.

NHAPAC RECEPTION

Wednesday, June 11

8:30 A.M. - 9:15 A.M.

RURAL ROADMAP & RURAL ADVOCACY UPDATES

Jed Hansen, Executive Director, NeRHA
Jeremy Nordquist, President, NHA

9:15 A.M. - 9:30 A.M.

BREAK

9:30 A.M. - 10:30 A.M.

RURAL HEALTH CLINIC BEST PRACTICE CHECKLIST – OPERATIONAL PERFORMANCE (PART 2)

Rob Bloom, CPA | Principal, Wintergreen
Nicole Thorell, RN, MSN, FNP-C | Senior Consultant, Wintergreen

10:45 A.M. - 11:15 A.M.

BREAKOUT SESSIONS

OPTION 1

Medicaid Policy Update

OPTION 2

SHIP Update

11:15 A.M. - 12:00 P.M.

BUILDING TEAMS IN A TIME OF CHANGE: LEADERSHIP LESSONS FROM THE LOCKER ROOM

Fred Hoiberg, Head Coach (Men's Basketball), University of Nebraska

** Pre-Conference session is available as an optional add-on
* Welcome Reception is open to ALL Rural Health Conference attendees*