

## SIGN UP TODAY!

The Western Regional Trustee Symposium provides three days of one-on-one networking opportunities with health care leaders and trustees from several western states. This is your **BEST** opportunity to meet executives and trustees at one exciting event!

Sponsorship opportunities within the levels are limited and applications are accepted based on date of receipt, so please return your commitment form as soon as possible.

Please complete the commitment form and mail with payment by **January 13, 2012** to:  
Utah Hospitals & Health Systems Association, c/o Jill Vicory, 2180 S. 1300 East, Suite 440, Salt Lake City, UT 84106.

The deadline for ad submission is April 15, 2012.

You may also fax your sponsorship commitment form to (801) 486-0882. If you have any questions, contact Jill Vicory at (801) 486-9915 or [jill@utahhospitals.org](mailto:jill@utahhospitals.org).

### MARK YOUR CALENDAR!

16<sup>th</sup> Annual Western Regional Trustee Symposium  
June 13-15, 2012  
Big Sky Resort & Montana Conference Center  
Big Sky, Montana



# Western Regional Trustee Symposium

## SPONSORSHIP GUIDE 2012

Offering products and services that help health care trustees serve their boards and their communities



# SPONSORSHIP GUIDE



The mission of the Western Regional Trustee Symposium (WRTS) is to continue its tradition of commitment to quality health care governance programming at an affordable cost. The program will offer strategies to achieve the following objectives:

- Enhance leadership and consensus building skills.
- Broaden attendees' awareness of current health care trends that affect trustees and how they serve their boards and communities.
- Examine "best practices" of successful health care governance and health care business strategies for practical application in the boardroom.
- Provide networking opportunities for trustees and leaders from hospitals of varying size and scope.
- Challenge conventional thinking with fresh approaches to standard health care governance concerns and business practices.

Attendees at this symposium will gain increased knowledge about many issues through educational sessions, networking and information exchange with other trustees.

For more information about the Western Regional Trustee Symposium, visit:  
[www.trusteesymposium.org](http://www.trusteesymposium.org).

## PLATINUM SPONSOR \$7,500

- Company logo on Symposium "Welcome Banner" as Platinum Sponsor.
- Sponsorship of Welcome Reception that kicks off the Symposium on Wednesday evening.
- Sponsorship and introduction of the opening Keynote speaker.
- Logo displayed in registration and program brochures as sponsor of the opening Keynote speaker.
- Logo displayed in registration and program brochures as sponsor of the Welcome Reception.
- Company logo prominently displayed on event signage and public announcement at the Symposium.
- Full page color advertisement in program brochure.
- Three (3) complimentary registrations to the Symposium.
- Company listing on the WRTS Web page with link to company's Web site.
- Tabletop display of company information.

## GOLD SPONSOR \$5,000

- Sponsorship and introduction of a Keynote speaker.
- Logo displayed in registration and program brochures as sponsor of a Keynote speaker.
- Sponsorship of Symposium Luncheon on Wednesday or Thursday.
- Logo displayed in registration and program brochures as sponsor of the Symposium Luncheon.
- Sponsorship of one Wednesday or Thursday break. Tabletop signage identifying your company as a break sponsor during break hours.
- Half page color advertisement in program brochure.
- Two (2) complimentary registrations to the Symposium.
- Company listing on the WRTS Web page with link to company's Web site.
- Tabletop display of company information.

## SILVER SPONSOR \$2,500

- Sponsorship and introduction of a General Session speaker.
- Logo displayed in registration and program brochures as sponsor of a General Session speaker.
- Logo prominently displayed on event signage and public announcement at the Symposium.
- Quarter page color advertisement in program brochure.
- One (1) complimentary registration to the Symposium.
- Company listing on the WRTS Web page with link to company's Web site.
- Tabletop display of company information.

## BRONZE SPONSOR \$1,250

- Logo displayed in registration and program brochures as Bronze Sponsor.
- Logo prominently displayed on event signage and public announcement at Symposium.
- Eighth page color advertisement in program brochure.
- One (1) complimentary registration to the Symposium.
- Company listing on the WRTS Web page with link to company's Web site.

## THURSDAY EVENING EVENT SPONSOR \$1,750

- Sponsorship of the Symposium event on Thursday night provided as an optional event.
- One (1) complimentary registration to the Symposium Thursday event.
- Logo displayed in registration and program brochures as Symposium Thursday Evening event sponsor.
- Company logo prominently displayed on event signage.
- Company listing on the WRTS Web page with link to company's Web site.