

REGISTER TODAY!

The Western Regional Trustee Symposium providing three days of one-on-one networking opportunities with health care leaders and trustees from several western states. This is your **BEST** opportunity to meet executives and trustees at one exciting event!

Sponsorship opportunities within the levels are limited and applications are accepted based on date of receipt, so please return your registration form as soon as possible.

Please complete the registration form insert and mail with payment by **January 11, 2010** to:
Utah Hospitals & Health Systems Association, c/o Jill Vicory, 2180 S. 1300 East, Suite 440, Salt Lake City, UT 84106.

The deadline for ad submission is April 16, 2010.

You may also fax your registration form to (801) 486-0882. If you have any questions, contact Jill Vicory at (801) 486-9915 or jill@uha-utah.org.

MARK YOUR CALENDAR!

14th Annual Western Regional Trustee Symposium
June 9-11, 2010
Hyatt Regency Denver
Denver, Colorado



Western Regional Trustee Symposium

SPONSORSHIP GUIDE

Offering products and services that help healthcare trustees serve their boards and their communities



SPONSORSHIP GUIDE



The mission of the Western Regional Trustee Symposium (WRTS) is to continue its tradition of commitment to quality health care governance programming at an affordable cost. The program will offer strategies to achieve the following objectives:

- Enhance leadership and consensus building skills.
- Broaden attendees' awareness of current health care trends that affect trustees and how they serve their boards and communities.
- Examine "best practices" of successful health care governance and health care business strategies for practical application in the boardroom.
- Provide networking opportunities for trustees and leaders from hospitals of varying size and scope.
- Challenge conventional thinking with fresh approaches to standard health care governance concerns and business practices.

Attendees at this symposium will gain increased knowledge about many issues through educational sessions, networking and information exchange with other trustees.

For more information about the Western Regional Trustee Symposium, visit: www.trusteesymposium.org.

PLATINUM SPONSOR \$7,500

- Company logo on Symposium "Welcome Banner" as Platinum Sponsor.
- Sponsorship of Welcome Reception.
- Logo displayed in registration and program brochures as sponsor of Welcome Reception.
- Company logo prominently displayed on event signage and public announcement at Symposium.
- Full page color advertisement in program brochure.
- Two (2) complimentary registrations to the Symposium.
- Company listing on the WRTS Web page with link to company's Web site.
- Tabletop display of company information.

GOLD SPONSOR \$5,000

- Sponsorship of Keynote Speaker. **(THREE Keynote speaker opportunities available).**
- Logo displayed in registration and program brochures as sponsor of Keynote speaker.
- Introduction of Keynote speaker.
- Logo prominently displayed on event signage and public announcement at Symposium.
- Half page color advertisement in program brochure.
- Two (2) complimentary registrations to the Symposium.
- Company listing on the WRTS Web page with link to company's Web site.
- Tabletop display of company information.

SILVER SPONSOR \$2,500

- Sponsorship of one Session speaker. **(TEN Session speaker opportunities available).**
- Logo displayed in registration and program brochures as sponsor of Session speaker.
- Introduction of Session speaker.
- Logo prominently displayed on event signage and public announcement at Symposium.
- Quarter page color advertisement in program brochure.
- One (1) complimentary registration to the Symposium.
- Company listing on the WRTS Web page with link to company's Web site.
- Tabletop display of company information.

BRONZE SPONSOR \$1,250

- Logo displayed in registration and program brochures as Bronze Sponsor.
- Logo prominently displayed on event signage and public announcement at Symposium.
- **Eighth page color advertisement in program brochure.**
- One (1) complimentary registration to the Symposium.
- Company listing on the WRTS Web page with link to company's Web site.



SYMPOSIUM LUNCHEON \$1,000

- Exclusive sponsorship of the Symposium Welcome Luncheon provided to all attendees on Wednesday.
- Logo displayed in registration and program brochures as Symposium Luncheon sponsor.
- Company logo prominently displayed on event signage.
- Company listing on the WRTS Web page with link to company's Web site.

SYMPOSIUM COMMEMORATIVE ALL-IN-ONE MINI NOTEBOOK \$700

The Western Regional Trustee Symposium is host to hundreds of new and seasoned health care trustees and executives annually. Each attendee will receive an All-in-One Mini Notebook that features attached color-coordinated sporty-shorty pen, self-stick notes and built-in ruler. Notebook dimensions are 5-1/2" x 4-1/2" x 1/2" and prominently displays your company's logo. This is a perfect way to promote your business with a highly functional item that will be used multiple times.



- Logo branded on mini notebook.
- Logo displayed in registration and program brochures as mini notebook sponsor.
- Company listing on the WRTS Web page with link to company's Web site.

BREAK SPONSOR \$500 (Wednesday or Thursday)

- Tabletop signage identifying your company as the Wednesday or Thursday Break sponsor during break hours.
- Company brochures and business cards prominently displayed during break hours.
- Company listing on the WRTS Web page with link to company's Web site.

CUSTOM KEYCARD \$500

Put your message directly in attendees' hands. Keycards capture attention, provide maximum exposure and allow attendees to absorb your message. Hotel guests look at their keycard an average of 10 times each day. Custom keycards welcome and reach out to attendees, make them feel special and allow you to provide a personal touch.

- Logo imprinted on keycard.
- Logo displayed in registration and program brochures as Custom Keycard sponsor.
- Company listing on the WRTS Web page with link to company's Web site.

SYMPOSIUM TOTE BAG \$500

Symposium attendees are provided with an attractive, durable tote bag to hold all symposium materials.

- Company logo printed on tote bag.
- Company logo displayed in registration and program brochures as Symposium Tote Bag sponsor.
- Company listing on the WRTS Web page with link to company's Web site.

SPEAKER HANDOUT CD \$350

Symposium attendees are provided with a CD containing keynote and session speakers' handouts.

- Logo professionally printed on CD cover.
- Company information included on the CD.
- Logo displayed in registration and program brochures as Speaker Handout CD sponsor.
- Company listing on the WRTS Web page with link to company's Web site.